

# Lydia Dahl

lydiadahl.com

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## SKILLS

### Design

Art direction

Web design

Typography

Layout

Illustration

Branding

Production

### Technical

Adobe CC

Figma/Sketch

Variety CMS

GSuite

Procreate

## EXPERIENCE

### Senior Designer

#### Faithlife | 2020–2022

As a graphic and senior designer at Faithlife, I art directed a team of designers in creating presentation media, as well as leading marketing campaigns and print productions.

### Junior Designer

#### Faithlife | 2018–2020

As a junior designer at Faithlife, I came up with key art for company campaigns, working alongside product owners, copywriters and developers. I also created book cover and magazine print work for the company's publishing branch.

### Design Intern

#### Faithlife | 2017

Working as an intern on Faithlife's in-house design team, I designed digital marketing materials for numerous promotions and created original artwork for Proclaim presentation software. I gained experience working with product owners throughout the company.

### Freelance Designer

#### 2015–Present

Freelance has given me the opportunity to take on a variety of branding projects. These projects scope from meeting with clients to determine needs through to creating full identity systems and brand guidelines.

## EDUCATION

### BA Design | 2017

Western Washington University